

Case Study

BAYLEYS

Bayleys Real Estate Limited, Mairangi Bay



2/54 Kowhai Road Campbells Bay

Sale Price: \$1,555,000

Sale Date: 29 September 2016

Method of Sale: Tender

Campaign Budget: \$4,500

No. of Buyer Groups through Property: 60

Marketing medium used: North Shore Property Press, Websites, Herald, Bayleys, Realestate.co, Trademe, Hougarden, 1000 postcards

Where Purchaser from: North Shore :
Personal Database (Postcard)

Agents: Peter Christoffersen and Stephanie
Glennie

*"We are committed to maximising the value of our clients
real estate assets through superior customer service"*

www.bayleys.co.nz