## Case Study BAYLEYS







## 3/11 Montrose Terrace Mairangi Bay

**CV:** \$1,125,000 (1 July 2014)

Sale Price: \$2,100,000

Sale Date: 4th April 2017

Method of Sale: By Negotiation

**Marketing medium used:** Online marketing only Bayleys.co.nz, Trademe.co.nz (feature), Realestate.co.nz

Campaign Budget: \$136.85

No. Buyers: 12

Where Purchaser from: North Shore

How did they hear of the property: Trade Me

Agent: Peter Christoffersen & Stephanie Glennie

"We are committed to maximising the value of our clients real estate assets through superior customer service"

www.bayleys.co.nz