

Case Study

BAYLEYS

Bayleys Real Estate Limited, Mairangi Bay



3/7a Brighton Terrace, Mairangi Bay

GV: \$540,000

Sale Price: \$560,000

Sale Date: 16/08/2013

Method of Sale: Post Auction

Marketing medium used: North Shore Property Press, Signboard, Trifolds, DLE cards, Open home invites, Feature listing on all websites :Trademe, Bayleys, realestate.co.nz, Letter to Database

Campaign Budget: \$1150

Where Purchaser from: North Shore

How did they hear of the property: North Shore Property Press

Agent: Peter Christoffersen & Delsey McCowan

"We are committed to maximising the value of our clients real estate assets through superior customer service"

www.bayleys.co.nz