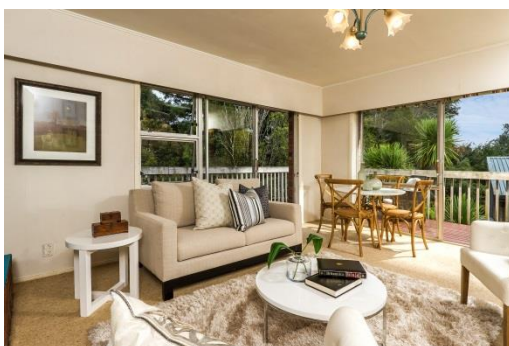


# Case Study

**BAYLEYS**

Bayleys Real Estate Limited, Mairangi Bay



**4A Park Road, Birkenhead**

**GV:** \$530,000 (July 2014)

**Sale Price:** \$706,000

**Sale Date:** August 2015

**Method of Sale:** Auction

**Marketing medium used:** 3 week campaign, Property Press, Preview, Trade Me feature, Realestate website, Bayleys, NZ Herald Property Picks, Peter and Stephanie's database, 1200 postcards

**Where Purchaser from:** North Shore

**How did they hear of the property:**

Bayleys Website

**Agent:** Peter Christoffersen

***"We are committed to maximising the value of our clients real estate assets through superior customer service"***