

Case Study

BAYLEYS

Bayleys Real Estate Limited, Mairangi Bay



**Address: 25c Beechwood Rd,
Rothsay Bay**

Sale Price: \$917,500

Sale Date: 20/06/13

Method of Sale: Auction

**Marketing medium used: NSPP,
Signboard, Preview, Feature listings on all
websites, Open home invites, 1000 DLE
New Listing Card**

Groups viewed: 70

Campaign Budget: \$5000

Where Purchaser from: North Shore

**How did they hear of the property:
Property Press**

Agent: Peter Christoffersen

*"We are committed to maximising the value of our clients
real estate assets through superior customer service"*

www.bayleys.co.nz