

# Case Study

# BAYLEYS

Bayleys Real Estate Limited, Mairangi Bay



## 24 Amante Crescent, Mairangi Bay

**GV:** \$1,325,000

**Sale Price:** \$1,770,000

**Sale Date:** April 2016

**Groups through Property:** 70 groups

**Method of Sale:** Auction (6 bidders)

**Marketing Medium Used:** 3 week campaign, Property Press, Preview, Trade Me, Realestate website, Bayleys website, Peter and Stephanie's database, 1200 postcards

**Purchaser Source:** Referral from another Real Estate Company

**Agent:** Peter Christoffersen & Stephanie Glennie

*"We are committed to maximising the value of our clients real estate assets through superior customer service"*