## Case Study BAYLEYS







27B Weetman Drive, Browns Bay

Sale Price: \$880,000

Sale Date: 8 August 2016

Method of Sale: Auction (Pre Auction Offer)

Groups through property: 20 Groups

Marketing medium used: Big Call Campaign, Property Press, Preview, Trade Me, Realestate website, Bayleys website, Peter and Stephanie's

database, 1200 postcards

Where Purchaser from: North Shore

How did they hear of the property:

TradeMe Website

Agent: Peter Christoffersen & Stephanie Glennie

"We are committed to maximising the value of our clients real estate assets through superior customer service"