Case Study BAYLEYS





62 Penzance Road, Mairangi Bay

GV: \$1,050,000

Sale Price: \$1,550,000

Sale Date: March 2016

Method of Sale: Auction (Post Auction Sale)

Marketing medium used: 3 week campaign, Property Press, Preview, Trade Me feature,

Realestate website, Bayleys, Peter and Stephanie's

database, 1200 postcards

Where Purchaser from: Local

Agent: Peter Christoffersen & Stephanie Glennie

"We are committed to maximising the value of our clients real estate assets through superior customer service"