

Case Study

BAYLEYS

Bayleys Real Estate Limited, Mairangi Bay



Address: 44 Kowhai Rd, Mairangi Bay

Sale Price: \$955,000

Sale Date: 20/05/12

Method of Sale: Auction

Marketing Budget: \$2128.28

Marketing Media: Signboard, DLE cards, trifolds, Mairangi bay window card, NSPP ½ pg x3, Internet – Tradme feature

Where Purchaser from: Takapuna

How did they hear of the property: Open Home

Agents: Peter Christoffersen

"We are committed to maximising the value of our clients real estate assets through superior customer service"