Case Study BAYLEYS







11A Midway Avenue, Castor Bay
GV: \$1,850,000
Sale Price: \$1,650,000
Sale Date: March 2016
Method of Sale: Auction

Marketing medium used: 3 week campaign, Property Press, Preview, Trade Me feature, Realestate website, Bayleys, NZ Herald Property Picks, Peter and Stephanie's database, 1200 postcards

Where Purchaser from: International

How did they hear of the property:

Bayleys Website

Agent: Peter Christoffersen & Stephanie Glennie

"We are committed to maximising the value of our clients real estate assets through superior customer service"

www.bayleys.co.nz